

MOHAMMED YASSIN

SALES SUPERVISOR

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CAREER OBJECTIVE

Results-driven Sales Supervisor with over **six years** of experience in achieving sales targets. Skilled in building strong client relationships, identifying customer needs, and providing tailored solutions. Seeking an opportunity to contribute to a dynamic sales team and drive business growth.

WORK EXPERIENCE

Sales Supervisor, Nada

2019 - present

- Increased sales revenue by 25% by improving products availability and visibility.
- Managed and expanded relationships with distributors, retailers, and key clients.
- Led and coached the sales team to enhance productivity and market coverage.
- Analyzed sales performance and market trends to provide insights.
- Ensured proper execution of promotional activities.
- Adding additional coolers and upgrading current one to increase our visibility.
- Building excellent relationship with customers which is helped me to improve our availability and visibility through taking best positions.

Merchandiser Supervisor, Nada

2013 - 2019

- Trained, coached and managed team of sales and customer service professionals.
- Communicated and coordinated planogram execution with store management.
- Placed prices and descriptive signage to enhance displays and promote items.
- Organized engaging front-facing displays to capture customer interest and drive revenue growth.
- Arranged items in excellent positions and areas of store to attract customers.
- Built effective partner store relationships to improve customer satisfaction.

Merchandiser, Nada

2005 - 2013

- Ensuring products are placed on shelves in an organized and appealing manner.
- Monitoring stock levels, tracking inventory, and reordering products as needed to avoid stockouts and overstocks.

SKILLS

- Communications
- Data Analysis
- Time management & Teamwork