

Amal Alshehri

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Summary

Enthusiastic and Motivated Custom Clearance Specialist in managing the logistics part of the Supply chain. Providing support to business units in the areas of customs including coordination of logistics, delivery, sourcing of raw materials, directing and evaluating the performance of customs brokers and other customs-related service providers.

Skills

Microsoft Office skills | Decision-Making | Effective Communication | Problem-Solving | SABER platform usage | planning and Creativity | Attention to Detail | negotiation skills |

Experience

Baja For Food Industries Co., Riyadh

Custom Clearance & Procurement Specialist, 11/2020-Present

Successfully record in managing the customs clearance processes while ensuring that all regulations and best practices are met.

- Acquire a Food and Drug Administration product registration (SFDA).
- Implement SABER platform requirement and acquire the necessary.
- Manage an electronic documentation archive and database for imported/exported goods.
- Follow up on clearing consignments and transportation with warehouses until they arrive at the warehouse.
- Manage procurement process from beginning to end beside Manage supplier relationships and sourcing and pricing for goods and services with suppliers.

Baja For Food Industries Co., Riyadh

Marketing Specialist, 1/2016 -8/2020

Conduct market research to identify customer trends, competitor offerings, and demographic data by

- Collect and analyze information from field crew and finalize monthly reports for KPIs.
- Create innovative marketing campaigns depending on robust data and present the recommendations to management.
- Social media management and liaise with creative teams to come up with graphic designs and advertising.

Education

Bachelor's degree in business administration | Marketing |2015, King Saud University, Riyadh

Courses

Cybersecurity Fundamentals (2020), King Saud University's Training Center.

E-commerce (2020), King Saud University's Training Center.

Certificate International Logistics and Transport, (CILT) Middle East Logistics High Institute (MELI)2022

Languages

Arabic / Native

English / professional