

Mohamed Mahir

DIGITAL MARKETING & GRAPHIC DESIGN

Professional Summary

I specialize in creating visually engaging content and effective digital marketing strategies that drive brand growth. With a strong background in both graphic design and digital marketing, I craft impactful designs while ensuring they align with marketing goals to enhance user engagement and business performance.

Employment History

Digital Marketing Excutive, Beed Contracting Company

03/2025 - Present

Currently working at Beedco, where I lead digital marketing initiatives aimed at enhancing online presence and client outreach. My responsibilities include creating and managing targeted social media campaigns, designing engaging content for brand promotion, and monitoring ad performance to ensure maximum return on investment. I also collaborate closely with clients to understand their goals and deliver customized digital strategies that drive measurable results.

Digital Marketing, AGWAN CONTRACTING CO LLC

08/2024 - 10/2024

I'm currently working freelance with Agwan Contracting CO LLC, focusing on digital marketing strategies to enhance online visibility and audience engagement. My role involves creating targeted campaigns and content that drive growth and brand recognition.

Product Design, AL HATTAL CO LLC

05/2024 - 07/2024

I worked as a freelance product designer for two months at Al Hattal CO LLC, where I focused on creating visually appealing and functional designs to support the company's product development goals. My role involved brainstorming, designing mockups, and refining concepts to ensure they met client expectations.

Education

Bachelor of Computer Application, BS Abdur Rahman Crescent Institute of Science and Technology

2017 - 2020

Specialization: Cloud Computing Information Technology. CGPA: 7.21.



Personal Details

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NATIONALITY

Indian

Links

Skills

- Adobe Illustrator
- Canva
- Photoshop
- Blender
- Google Ads
- Google Analytics
- SEO
- SMM