

EHAB ELLITHY

CREATIVE ART DIRECTOR | MEDIA PRODUCTION | GRAPHIC DESIGNER |
VIDEOGRAPHER | PHOTOGRAPHER | SOCIAL MEDIA SPECIALIST

Jeddah, Saudi Arabia | +966 546 945 247 | ehap247@gmail.com

PROFESSIONAL SUMMARY

With a dynamic blend of creativity and strategic insight, I am an Art Director and E-commerce Specialist skilled in elevating brands through innovative visual storytelling and effective online strategies. My expertise spans graphic design, videography, product photography, and reel creation, allowing me to create compelling content that captures attention and drives engagement.

E-commerce Specialist & Graphic Designer

Jeddah, Saudi Arabia

2019 – Present

- Oversee eCommerce operations, enhancing digital presence and optimizing sales strategies.
- Create visually appealing graphics and videos that align with brand identity.
- Manage social media campaigns, driving engagement and growth.

Photographer & Graphic Designer

Jeddah, Saudi Arabia

2011 – 2019

- Developed and executed social media campaigns and moderated online communities.
- Provided photography and graphic design services for various clients.

Freelance Graphic Designer

Self-Employed, Egypt

2007 – 2011

Bachelor of Technology in Management Information Systems (MIS)

Helwan University, Cairo, Egypt

Graduation Year: 2009

Social Media Marketing
E-commerce Management
Graphic Design
Video Editing and Videography
Social Media Advertising
Content Creation
Project Management
Adobe Creative Suite

CERTIFICATIONS

- Google Ads Training
 - Videography and Shooting Advertising Video, Shaw Academy
 - IELTS, British Council
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SPECIAL ABILITIES

- Strong ability in producing engaging content for social media, including video and photography.
- Experienced in covering various events (official, parties, musical) with videography and video editing.
- Proven ability to work collaboratively with cross-functional teams and lead projects to success.
- Flexibility to adapt to new tools, technologies, and trends in the fast-paced digital landscape, including AI technologies.
- Experience in managing multiple projects simultaneously, ensuring timely delivery and quality.