

Ameen Badhusha

Ecommerce Specialist

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Profile Summary

E-commerce Specialist with 2+ years of experience managing Amazon, Noon, Carrefour, Trendyol, Centrepont, and company websites. Increased sales by 16% in 2024 through optimized listings, SEO, and PPC campaigns. Expertise in inventory management, data analysis, and profitability optimization. Proficient in Shopify and WordPress for managing e-commerce platforms. A collaborative team player focused on streamlining operations and enhancing customer satisfaction.

Skills

• Microsoft Office	Experienced
• SAP	Experienced
• Adobe Photoshop	Experienced

Work Experience

E-COMMERCE SPECIALIST

PARAJOHN , Riyadh, Saudi Arabia

06-2023 - Present

- Managed product listings, pricing, promotions, and operations on Amazon, Noon, Trendyol, Carrefour, Centrepont, and Shopify.
- Increased sales by 16% in 2024 through optimized product listings, SEO-driven descriptions, and high-quality images.
- Executed PPC campaigns to maximize ROI and improve conversion rates.
- Monitored stock levels, ensured timely order processing, and coordinated logistics for seamless delivery.
- Collaborated with marketing, logistics, and operations teams to streamline e-commerce processes and enhance customer satisfaction.

ADMINISTRATIVE ASSISTANT

OBRADO INTERNATIONAL , Pattambi, Kerala

12-2022 - 04-2023

- Managed daily administrative tasks and schedules.
- Drafted reports, emails, and maintained records.
- Assisted clients and ensured smooth daily operations.

Education

DIPLOMA IN LOGISTICS OPERATION AND SUPPLY CHAIN MANAGEMENT

UPES , Kochi, Kerala

06-2022 - 11-2022

- Learned logistics, warehousing, and distribution.

- Developed skills in inventory control and procurement.

BACHELOR OF COMMERCE

BHARATHIAR UNIVERSITY , Coimbatore, Tamil Nadu

06-2020 - 03-2023

- Studied accounting, finance, and business management
- Built strong analytical and problem-solving skills
- Gained knowledge of corporate and economic practices

Languages

• English	Fluent
• Hindi	Working Knowledge
• Arabic	Working Knowledge
• Tamil	Working Knowledge
• Malayalam	Native Speaker