

Mahdi Dakheel

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Professional Summary

Results-driven sales professional with 3+ years of experience in digital marketing and team supervision. Proven track record in paid advertising campaigns, sales strategy implementation, and client relationship management. Demonstrated success in achieving targets and optimizing ROI across multiple platforms.

Professional Experience

Freelance Sales and Marketing Specialist | 2020 - 2023

- Managed digital marketing campaigns and paid advertising initiatives achieving consistent ROI growth
- Developed and executed comprehensive sales strategies resulting in increased client acquisition
- Built and maintained strong client relationships leading to 90% retention rate
- Optimized advertising spend across multiple platforms improving campaign efficiency

Sales Supervisor - AlSafi Danone | 6 Months

- Led sales team operations and performance monitoring, achieving target objectives
- Implemented strategic improvements in sales processes and team coordination
- Optimized delivery efficiency through distribution team coordination
- Managed customer relationships and successfully resolved escalated issues

Trainee - Eastern Modern Tissue Factory | 4 Months

- Gained practical experience in industrial operations and sales processes
- Contributed to production workflow optimization initiatives

Education

Bachelor's Degree in Business Administration

Saudi Electronic University | 2018-2022

Core Competencies

- Sales Strategy & Closing
- Digital Marketing
- Paid Advertising
- Client Relationship Management
- Team Leadership
- Performance Management
- Strategic Planning
- Problem Solving