

Haya Ahmed Al-Rashidi

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SUMMARY

My career goal is to work in the field of Marketing and benefit from the skills and Knowledge. I acquired during my studies to develop and enhance them continuously. I seek to contribute To promoting brands and increasing their market share. With focus on analyzing consumer behavior. Discovering marketing opportunities. And implementing effective promotional strategies

EXPERIENCES

2019 - Present Sales Representative

I have been working as a Sales Representative at Al-Khaldi Company in Al-Khobar since 2019. Gaining extensive experience in sales. I have developed strong skills in understanding customer needs. Building relationships. And achieving sales targets efficiently. My experience has equipped me with the ability to work in a fast-paced environment. Handle multiple clients. And adapt to market trends effectively

2024 - 2024 Cooperative Training

I trained at Al-Mutlaq United in Al-Khobar as a Marketer. Working on the SAP Ariba and Etimad Platforms. I prepared a marketing plan for the BlueBird's brands and also worked on creating a presentation about the collaboration between AI-Mutlaq United and BlueBird's

EDUCATION

Arab Open University | Bachelor's of Business Administration

Al-Dammam City | 2019 - 2025

- Minor in Digital Marketing
- Graduation Date : 01.01.2025

SKILLS

- | | | |
|----------------------|---------------------|------------------------------|
| • Time Management | • Email Marketing | • Learning & Development |
| • Trust and Safety | • Advertising | • Social Media Marketing |
| • Data Analysis | • Video Production | • Content Management |
| • Project Management | • Copy Writing | • Digital Marketing |
| • Market Analysis | • Content Marketing | • Search Engine Optimization |

COURSES

- | | |
|---|-------------------------------|
| • Conversational English Skills for Beginners | • Writing |
| • Intensive English Language, 120 Credit hour (EL099) | • Microsoft PowerPoint |
| • Customer Service and Branding | • Marketing |
| • Marketing Services for Exhibitions and Conferences | • How do I Practice Marketing |

LANGUAGES

English

Arabic