



Adam Alzwaïd

Multi-Unit Manager

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SUMMARY

Dynamic Multi-unit Manager with over 16 years of leadership experience in the food industry. Proven track record of increasing sales and profitability for bakeries through effective management strategies. Demonstrated success in achieving financial goals and enhancing operational standards while promoting a positive culture. Expertise in local marketing and team development can significantly elevate the performance of areas managed. Ready to bring exceptional leadership to a new challenge as an Area Manager.

WORK EXPERIENCE

Multi-unit manager

01/2021 – Present

IUC Food company • Dammam, Saudi Arabia

- Provides guidance and daily supervision to the team supporting the research, design, development, purchasing, and evaluation of training, tools, and resources.
- Drives sales and profits of the bakeries within the district through effective management and leadership practices.
- Surpasses financial targets by achieving increases in year-to-year sales and cash contributions.
- Coordinates and communicates promotional activities within the district, ensuring alignment with strategic goals.
- Conceptualizes and supports the Bakery Managers in implementing local marketing programs.
- Evaluates product quality by overseeing bakery performance and delivering actionable feedback.
- Guarantees that all bakeries meet or exceed Operations and Quality standards.
- Models and promotes the Cinnabon culture and values.

Senior Purchasing Supervisor

01/2018 – 01/2021

GFC food company • Dammam, Saudi Arabia

Delivery manager

01/2015 – 01/2018

GFC food company • Dammam, Saudi Arabia

Vehicle Delivery Coordinator

01/2012 – 01/2015

Ford • Dammam, Saudi Arabia

- Oversaw the receipt of vehicles, ensuring efficient clearance, processing, and delivery to branches.

Order Coordinator

01/2009 – 01/2012

SDAS- Saudi Arabian Drug Store • Dammam, Saudi Arabia

- Supervised the preparation of customer orders, coordinating appointments, directing drivers, and managing warehouse operations.

Restaurant Manager

01/2005 – 01/2009

McDonalds • Dammam, Saudi Arabia

- Managed staff needs while ensuring exceptional customer satisfaction.

EDUCATION

Diploma - Business administration

01/2022 – 01/2023

King saud university • Riyadh , ksa

SKILLS

Microsoft PowerPoint

Microsoft Excel

Management Training

Stock Control

Restaurant Operation

Food Safety

Business Administration

Flexibility and Adaptability

Hard Working

Organization Development

Leadership

Creativity

Self Motivation

Teamwork

Team Management

Problem Solving

Decision Making

Coordination Skills

Ability to Work Under Pressure

Communication Skills

Financial Management

Analytical Skills

Training

Operational Knowledge

Spreadsheet Software

Creative Solutions

LANGUAGES

English

Advanced

Arabic

Native