

Ashraf Hassan Nasroun

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Bilingual: Arabic (Native), English (Fluent)

Professional Summary

Strategic Supply Chain & Operations Leader with 12+ years of experience across Saudi Arabia and the Gulf. Proven ability to lead full tender cycles (28+ projects valued \$500K–\$5M), cut procurement costs by 15%, and implement end-to-end ERP systems (SAP, Odoo). Currently serving as Supply Chain Head at a leading energy firm, while concurrently acting as Operations Manager for the past 9 months — trusted by senior leadership for cross-functional execution. Expert in AI-enhanced procurement, regulatory compliance (ISO 9001/14001), and vendor negotiations in high-stakes industrial and infrastructure projects.

Core Competencies

End-to-End Tender Management, Strategic Sourcing & Supplier Negotiation, ERP Implementation (SAP, Odoo, EMIS), AI-Driven Procurement Tools, Cross-Functional Leadership, Operations & Logistics Oversight, ISO 9001:2015 & ISO 14001:2015 Compliance, Inventory Optimization & Warehouse Planning, Budget Control & Cost Reduction, Global Trade & Export Compliance

Professional Experience

Head of Supply Chain (Also Acting Operations Manager since Oct 2023)

Mega Power Co. – Riyadh, Saudi Arabia | 2022 – Present

Leading energy EPC contractor in the Gulf

- Managed 15+ full tender cycles (avg. value: \$2.1M) for energy infrastructure projects
- Led \$4.1M solar plant tender, achieving 12% cost savings and full ISO 14001 compliance
- Automated vendor evaluation with AI-based scoring, cutting bid analysis time by 30%
- Negotiated with 50+ suppliers, reducing procurement costs by 15% YoY
- Redesigned warehouse layout, improving space utilization by 20% and reducing inventory holding time
- Acting Operations Manager (dual role): Since Oct 2023, leading operations across multiple departments due to senior leadership delegation; coordinated cross-site teams, optimized resource planning, and resolved urgent site delays

Senior Supply Chain Officer

ALKifah Holding Co. – Eastern Province, Saudi Arabia | 2011 – 2021

Leading Saudi group with operations in construction, manufacturing, and trading

- • Oversaw 13+ annual tender cycles across 7 business units, reducing procurement lead time by 25%
- • Managed export documentation for 200+ international shipments per year with 100% customs and SABER compliance
- • Developed AI-driven demand forecasting, improving inventory accuracy by 35%
- • Appointed SAP ERP Key User to lead system development for Procurement, Logistics, and Warehouse departments
- • Collaborated with IT and cross-functional leaders to design integrated workflows connecting supply chain with Accounting, Operations, and Maintenance
- • Used this experience to build Odoo ERP from the ground up at current company

Key Achievements

- • Closed 28+ tenders with 100% compliance and 15%+ avg. cost savings
- • Spearheaded full ERP implementation in two companies (SAP at ALKifah, Odoo at Mega Power)
- • Acted as both Supply Chain Head and Operations Manager during critical transition period (9+ months)
- • Introduced AI-based procurement analytics, reducing supplier risk and increasing efficiency

Education & Certifications

- MBA – Business Administration | Sudan University of Science & Technology | Dec 2019
- B.Sc. in Multimedia | Garden City University | 2007 – 2011
- Diploma in Computer Science | University of Science and Technology, Khartoum | 2003 – 2005
- WES Credential Evaluation – Canadian Equivalency | Ref #: ECA# 53302481MM
- → Assessed as equivalent to a Canadian Bachelor of Science degree

Certifications & Training

- AI-Driven Procurement & Digital Supply Chains – 2024
- IELTS – International English Language Testing System – 2021
- ISO 9001:2015 & ISO 14001:2015 Internal Auditor – Bureau Veritas – 2017
- SAP ERP System Training – ALKifah Training Center – 2015