



DEEMA ALMUSAILET

E - C O M M E R C E & M A R K E T I N G S P E C I A L I S T

S U M M A R Y

E-commerce graduates from Saudi Electronic University.
Passionate in creativity, digital marketing, marketing campaigns and E-commerce.
Strong communicator and team player with a proven ability to collaborate with cross-functional teams to achieve common goals. Seeking a challenging position in the marketing and e-commerce field, in a fast-paced environment where I can use my skills and experience to help a company grow and succeed.

E D U C A T I O N

Bachelor of E-Commerce

- Saudi Electronic University - Collage of Administration and Financial Science
- GPA: 3.72 out of 4

S K I L L S

- Teamwork
- Work under pressure
- Time management
- Communication Skills
- Creative thinking
- Adaptability

W O R K E X P E R I E N C E

Ministry of Commerce

Coop - June 2022 - August 2022

- *Processing E-transactions for the ministry's beneficiaries
(Issue, modify, and translate the commercial registers)*

Shobbak Application

Marketing Specialist - Nov 2022 - Jul 2024

- *Branding*
- *Concepts building*
- *Planning for marketing strategies*
- *Copywriting*
- *Managing the social media*

Al-Kadi Commerce & Industry

E-Commerce and Marketing Specialist - Aug 2024 - Present

- *E-Commerce: Assist the e-commerce project manager in the e-commerce operations, customer service and enhancing the UX.*
- *Marketing: Managing our marketing activities, social media conten and events planning.*

C O U R S E S

- *The Essential of E-commerce - Doroob platform*
- *Project Management - Doroop platform*
- *E-marketing With the Lowest Costs - Doroop Platform*
- *Effective Customer Communications - Doroop Platform*
- *Self Marketing - Doroop Platform*
- *Fundamentals of Electronic Retail and Supply Chain - Doroop platform*

L A N G U A G E S

Arabic



English



Contact Info

- +966553133799
- ideema-1@hotmail.com
- Deema Almusaillet
- Dammam, Saudi Arabia