



HI THERE!

I'M ROSTOM

GRAPHIC DESIGNER & DIGITAL MARKETING MANAGER
PHOTOGRAPHER & VIDEOGRAPHER

WITH MORE THAN EIGHT YEARS OF EXPERIENCE,
STARTING WITH MY WORK AS A PHOTOGRAPHER IN
MY STUDIO UNTIL I WORKED IN MANY ADVERTISING
AGENCIES AND DEALING WITH MANY PRINTING
PRESSES AND PROJECTS RELATED TO MY WORK AS
A GRAPHIC DESIGNER.

MORE ABOUT ME

↓
Contact



ABOUT ME

I'm Mahmoud Rostom.

A DIGITAL MARKETING MANAGER
Graphic Designer / Photographer

The main axis of any job is not always the job title and only....

But the love of learning and the constant supply of knowledge and the acquisition of additional skills is this what

What I Do?



Graphic Designs

High experience in all types of designs. Great user of all types of cameras and including placing the first importance is also experience in all kinds of photography helping the marketing team complete their tasks and translating all sales



Photography

also experience in all kinds of photography and add everything it takes to make the pictures look more beautiful.



Digital Marketing

Experience in managing all social media platforms. Page management, website management and marketing. Also via email and customer service

MORE ABOUT ME

Contact

Education

Faculty of Law, Zagazig University
Bachelor of Laws 2004 - 2010

Hobbies

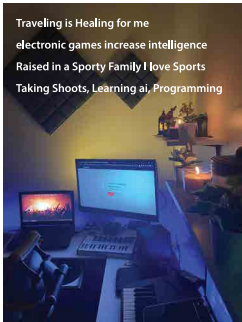
Singing ,Playing Guitar,Piano

Traveling is Healing for me

electronic games increase intelligence

Raised in a Sporty Family I love Sports

Taking Shoots, Learning ai, Programming



My work Homestation

PROFESSIONAL

Photoshop



Word



Illustrator



Excel



After Effect



Wordpress



InDesign



Protools



Adobe Premiere



Cubase



ADDITIONAL SKILLS

1 Data Analysis and Interpretation:

Proficiency in tools like Google Analytics, Adobe Analytics, or other analytics platforms.
Ability to analyze data to derive insights and make data-driven decisions.

2 Conversion Rate Optimization (CRO):

Experience in optimizing landing pages and user journeys to improve conversion rates.
A/B testing and familiarity with tools like Optimizely or Google Optimize.

3 Content Marketing:

Strong content creation and copywriting skills. Knowledge of SEO best practices for content optimization. Experience with content management systems (CMS) like WordPress.

4 Email Marketing:

Proficiency in email marketing platforms (e.g., Mailchimp, Constant Contact).
A/B testing for email campaigns and knowledge of segmentation strategies.

5 Social Media Advertising:

Expertise in running and optimizing paid social media campaigns.
(Facebook Ads, LinkedIn Ads, Twitter Ads). Understanding of social media algorithms and trends.

6 Project Management:

Effective project management skills to handle multiple campaigns simultaneously.
Familiarity with project management tools (e.g., Asana, Trello).

7

Tech-savvy:

Keeping up-to-date with the latest digital marketing technologies and trends.

Ability to adapt to and leverage emerging technologies.

8

Communication Skills:

Strong verbal and written communication skills.

Ability to convey complex digital marketing concepts to nonmarketing stakeholders.

9

Budget Management:

Proficient in managing digital marketing budgets effectively. Experience in optimizing campaigns for maximum ROI.

10

Implementation of advertising projects:

Extensive experience in implementing advertising billboards, promotional gifts, exhibitions, and everything related to advertising in the Eastern Region.

RESUME

Starting Job

2010-2011 ●

HR Employee

Spinning and weaving factory (Egypt)

- Follow up the recruitment process for new employees.
- Follow-up vacations and directives for employees.
- Follow up on employees' salaries.
- Solve all problems related to employees, including salary delay, attendance and monthly leaves.
- Personnel affairs, including salaries, wages, vacations, working hours, bonuses and deductions.

2nd

2011-2012 ●

Secretarial

Heavy equipment spare parts company (EGYPT)

- Organizing and managing inventory.
- Follow up clients.
- Follow-up of the sold goods and ensure that they are delivered to the customer.
- Communicating with foreign companies and establishing joint dealing contracts.

4th

2015-2018 ●

Graphic Designer

Adel Bakshi (Paper Bags Factory)

Adel Bakshi Factory for the manufacture of bags, paper boxes and cartons which is based in Bahrain, and I used to manage the branch in the Kingdom of Saudi Arabia, Dammam, where I worked as a graphic designer, communicating with clients and completing printing operations and also selling, buying and presenting promotional gifts available at the factory.

3rd

2013-2015 ●

My Own Studio

Photographer & Graphic Designing (EGYPT)

Creating my first studio where I was performing all the tasks in it from Dealing with the customers, Taking the shoots/Photos Editing and preparing the sessions for printing, and sending it for prints and dealing with all kind of customer services staff.

5th

● 2018-2017

Graphic designer

MediaBox Advertising Agency (Saudi Arabia)
I worked for the agency as a graphic designer and supervisor of the designers present in the agency, and I was also used to photograph many projects based on the advertising agency, as well as I was fully responsible for dealing with clients and major companies and all required advertising and implementation.

6th

● 2017-2022

Graphic Designer & Digital Marketing Manager

Nesco Global Lighting Co(Saudi Arabia)

Fully responsible for the advertising department of the company, as well as the design implemented for all the company's products, whether they are fixed designs or by video, photographing all the company's products, modifying the images and preparing them for all the required designs, as well as designing and programming the website and all the company's social media sites as well as customer service and communication with customers (Either through the company's e-mail, or by phone, and assisting all company supervisors in the Kingdom of Saudi Arabia-creating sales and ease of communication with customers and providing them with everything new in the market, and also assisting them in all required formats such as coordinating guarantee certificates, quotations and marketing offers.

It is also responsible for dealing with all printing presses and advertising agencies based on my great experience in the Saudi market in this field.

7th

● 2022 - Till Now

Digital Marketing Manager & PHOTOGRAPHER

AutoChapeau Car Detailing

Responsible for following up on cars and preparing them to photograph all stages of work on them and Editing videos, images And upload to all social media Platforms, create and follow up ads campaigns and Following up and training the emarketing team and Follow up and implement all items of the agreed upon marketing plan.

A passionate and results-driven professional. I bring a comprehensive skill set to deliver impactful graphic designs, manage successful advertising campaigns, and drive engagement across digital platforms. With a proven track record in diverse creative roles, I am equipped to contribute to the success and visual identity of any organization.

SOME OF MY WORK

BELOW

PORTFOLIO









Mahmoud Rostom

Digital Marketing Manager

Graphic Desinger&PHOTOGRAPHER



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Dammam, Kingdom Of Saudi Arabia



CONTACT ME