



Mohamed Nadjib Saoula

Setif, Algeria 📍

+213 661319119 📞

Mohamednadjib720@gmail.com @

Objective

A Highly skilled public relations specialist with a several years of experience in sales, hospitality and customer service, with a strong focus on creating a memorable experience for customers, my background including working in fast paced environment where efficiency and friendliness are a key, multilingual speaker, which helps to connect with diverse clientele, Energetic and attentive, seeking to represent your company professionally and to be a good member of your team.

Experience

January 2014 - June 2014	Mobilis Public relations agent Create and maintain a positive public image of the organisation Customer service orientation Develop press release Develop PR campaign PR reporting
March 2015 - December 2017	Brand new wear Marketing assistant Create and reports on marketing performance Perform market and client research Execute marketing strategies Develop and executing marketing campaigns
January 2018 - February 2019	Nouba travel agency Social media specialist Planning and executing social media strategies Create and publish contents to variety platforms Interact with communities and audiences Analysis audiences interaction on social media
June 2021 - February 2024	Noor chocolatier Marketing Specialist Develop and implementing marketing plans Undertaking competitor research and analyses Establish goals and objectives Building and maintaining relationships with new and existing customers Promoted brand awareness through marketing efforts
June 2024 - October 2025	Bono prix gifts and candy store Sales assistant Greetings customer friendly Answer their questions carefully Provide information about the ingredients of candy and chocolates Gifts wrapping Ensuring the customer leaves with a positive memory of the shop

Education

2011-2014	Setif University 2 Algeria Communication sciences public relations Bachelor degree
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2007-2011

Omar haraig high school
Literature and philosophy
High school degree

Skills

- Effective and excellent communication skills
- Active listening and attentive
- Problem solving
- POS system Proficiency
- Outstanding Customer service skills

Languages

- Arabic - native
- English - fluent
- French - fluent