

ZAINAB AHMED BAHASSAN

Enthusiastic and motivated marketing graduate with a strong foundation in digital marketing principles and a passion for creative brand storytelling. Eager to leverage academic knowledge and fresh perspectives to contribute to innovative marketing strategies and campaigns.

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Dammam, Eastern, KSA
Single 5/7/2000
zainabahmad2t@gmail.com
Yemen (daughter of Saudi Mother)

WORK EXPERIENCE

SALES ASSOCIATE

Retail Store

(4 months)

- Delivered exceptional customer service by assisting with inquiries and purchases.
- Managed daily operations, ensuring organized and appealing product displays.
- Efficiently processed sales transactions to enhance the shopping experience.

MARKETING INTERN

Retail Store

(2 months)

- Helped develop marketing plans to boost brand visibility.
- Created engaging social media content for campaigns.
- Analyzed performance data to refine strategies.

VOLUNTEER EXPERIENCE

- Organized and supported various community events, fostering teamwork and enhancing communication skills.
- Contributed to volunteer projects that promoted community engagement and social responsibility.

EDUCATION

BACHELOR'S DEGREE, MARKETING

Arab University

ENGLISH LANGUAGE STUDIES

Petroleum Institute

CERTIFICATES

CUSTOMER RELATIONSHIP MANAGEMENT

Building strong relationships with customers and ensuring their satisfaction by providing innovative solutions.

PROJECT MANAGEMENT

Planning, organizing, and overseeing projects to ensure goals are achieved within the specified time and budget.

INFLUENCER MARKETING

Collaborating with influencers to promote products or services and achieve the desired engagement.

OPERATIONS MANAGEMENT

Improving and developing internal processes to reduce costs and increase efficiency in production or service delivery.

LANGUAGES

- Arabic Language
- English Language

SKILLS

Marketing Customer Services
Social Media Advertising Planning
Market Research Marketing Analytics
Target Audience Public Relations
Resistance exercises Cross fitc exercises
Pilates exercises Pilates exercises

INTERESTS

Sport Reading
Social Media Design
Networking