

KHAWLAH ALDAWSARI

Al-Hassa, Eastern Province, Saudi Arabia | 055-427-1331 | khawlaalghurari@gmail.com

Career Objective

A motivated Law graduate with practical experience in marketing, communications, and client relations. Seeking a challenging opportunity to apply my analytical, organizational, and interpersonal skills in a professional environment where I can contribute to team objectives, develop new competencies, and grow within a dynamic organization.

Education

Bachelor of Law: Law

06/2023

King Faisal University – Eastern Province, Saudi Arabia

- Elective Courses: Criminology and Punishment, Aviation Law, Maritime Law, Environmental Law, and Oil Law.
- Achieved STEP Score: **83** – IELTS: **6**.

Work Experience

TRAINEE

06/2023 to 12/2023

Consultation and Legal Studies Center, King Faisal University (KFU)

- Conducted and published legal research that contributed to the development of local and national legal frameworks.

MARKETING SPECIALIST & CUSTOMER SERVICE

07/2024 to 01/2025

Almana Hospitals

- Planned and executed digital marketing campaigns across social media platforms.
- Analyzed marketing performance using analytics tools to improve campaign results.
- Coordinated with design and sales teams to create promotional materials.
- Managed customer engagement and online brand presence.

Certificates and Courses

- Social Media Marketing Strategy
- Google Analytics for Marketing
- Search Engine Optimization (SEO) Fundamentals
- Content Marketing Strategy
- Brand Management and Marketing Communications

Skills

- Problem-Solving
- Digital Marketing
- Analytical Thinking
- Microsoft PowerPoint / Microsoft Excel
- Teamwork / Collaboration / Communication
- Technical Writing in English