

Afnan Ali Alghamdi JED,SA

Sales and Marketing Specialist

Call: 0582704800

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EDUCATION

Bachelor's Degree in Housing and Institutions Management - Housing Department
University of King Abdulaziz – 2019
Cumulative GPA: 4.27 with Second-Class Honors

EXPERIENCE

*** Marketing Specialist – Creative Plan (January 2022 – December 2024)**

- Developed and implemented effective strategies to acquire new customers and expand the client base.
- Increased sales volume and consistently achieved sales targets.
- Executed marketing campaigns through messaging platforms to promote store offerings.
- Built and maintained strong customer relationships to enhance retention and loyalty.

*** Tamheer Certificate of Training - (September 2021 – March 2022)**

Administrative organization specialist - Jeddah Advanced Driving School

*** Cooperative training at Saudi Airlines 2019**

CERTIFICATE

*** Professional project management course - 2020**

ISO901management system course in improving enterprise performance - 2020

*** Course Office programs - 2020**

*** Course in preparing administrative correspondence skills - 2019**

*** Project management course - 2017**

*** Course in montage and video editing principles**

*** Course start up your Business**

SKILLS

- * Proficient in PowerPoint, Word, and Excel
- * Quick learner and adaptable
- * Strong in event and course organization
- * Hardworking and dedicated
- * Experience in sales and customer relationship development

LANGUAGE

- * Arabic
- * English