

Maher Al-Juhani

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Summary

A Marketing graduate from Taibah University with practical experience in digital marketing and campaign management. I completed a 3-month cooperative training program at Mustaqbal Al-Ru'ya Advertising Company, where I helped improve client satisfaction and increase brand awareness. I am eager to join a professional team to contribute to achieving business goals.

Education**Bachelor's degree in marketing**

Taibah University – College of Business Administration

Experience**Cooperative Training – Marketing**

Mustaqbal Al-Ru'ya Advertising Company (3 months)

- Created and implemented marketing strategies tailored to client needs.
- Collaborated with the team to execute successful digital advertising campaigns.
- Analyzed campaign performance using tools like Google Analytics and provided actionable recommendations.
- Communicated effectively with clients, ensuring their needs were met and satisfaction was achieved.

Achievements

- Increased a local brand's awareness by 20% during the training period.
- Received recognition from supervisors for improving client communication strategies.

Skills

- Digital Marketing (social media, campaigns, data analysis)

- Strategic Planning (developing and managing marketing plans)
- Communication (working with teams and building client relationships)
- Time Management (organizing tasks and meeting deadlines)
- Tools like Google Analytics and social media platforms

Languages

- Arabic:** Native
- English:** Good (reading, writing, and speaking)

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