

Moayad Alahmadi

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SUMMARY

Dedicated Business Administration graduate from Taibah University, majoring in Marketing, with experience in management, sales, and digital marketing. Skilled in leadership, customer relations, market analysis, and executing strategies that enhance brand visibility and profitability. Adaptable, results-driven, and committed to delivering innovative solutions in marketing and administration.

EXPERIENCE

Al-Saha Restaurant | Saudi Arabia

Restaurant Manager | 2023 – 2025.

- Supervised and coordinated daily restaurant operations to maintain efficiency and high service quality.
- Managed recruitment, training, scheduling, and performance monitoring for all staff members.
- Oversaw inventory control, placed supply orders, and controlled costs to maximize profitability.

Hundred Years for E-Marketing Co. | Saudi Arabia

Digital Marketing Specialist | 2022.

- Planned and executed targeted marketing campaigns across social media, email, and SEO channels.
- Conducted market research and customer analysis to guide marketing strategies.
- Monitored campaign performance, prepared reports, and recommended improvements.

Zain Telecom | Saudi Arabia

Sales Representative | 2018.

- Promoted and sold telecom services, tailoring solutions to meet diverse customer needs.
- Delivered product demonstrations, addressed inquiries, and resolved service issues promptly.
- Followed up on leads, closed deals, and consistently met or exceeded sales targets.

Lebara Telecom | Saudi Arabia

Sales Representative | 2017.

- Delivered tailored telecom service offerings and mobile plans to provide customers with the best value.
- Assisted customers with service setup, troubleshooting, and technical guidance.
- Collected customer feedback and proposed service enhancements to management.

EDUCATION

Taibah University | Saudi Arabia

Bachelor’s Degree in Business Administration – Marketing | 2022.

OTHER

- Certifications and Courses:**
 - Professional Interview | Doroob | July 2025.
 - Introduction to Project Management (PMP) | Doroob | July 2025.
 - Smart Investment and Wealth Growth | Social Development Bank | December 2022.
 - Entrepreneurship as a Tool for Economic Development in Islamic Countries | Islamic Economic Club | September 2022.
 - Low-Cost Digital Marketing | Doroob | April 2021.
 - Social Media Marketing | Doroob | April 2021.
 - Marketing for Startups | Doroob | April 2021.
 - Digital Marketing Tools and Techniques | Doroob | April 2021.
 - Email Marketing | Doroob | April 2021.
- Hard Skills:**
 - Marketing Strategy.
 - Digital Marketing.
 - Market Research and Analysis.
 - Social Media Management.
 - Sales Negotiation.
 - Customer Relationship Management.
 - Operations Management.
 - Microsoft Office Suite.
- Soft Skills:**
 - Team Leadership.
 - Problem-Solving.
 - Effective Communication.
 - Critical Thinking.
 - Creativity and Innovation.
 - Time Management.
 - Negotiation and Persuasion.
 - Flexibility and Adaptability.
- Languages:** Arabic, English.