

Israa Kamal

Sales Professional | Expert in Beauty & Luxury Products

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New Damietta, Damietta, Egypt

Customer-focused sales professional specializing in luxury beauty, skilled in personalized consultations, building lasting client relationships, and driving exceptional results

WORK EXPERIENCE

Beauty Advisor L'Oréal paris

10/2019 - 06/2022

New Damietta

L'Oreal Paris is a leading global brand in the field of cosmetics, striving to provide the best luxury beauty products and make them accessible to everyone

Achievements/Tasks

- Achievements: Successfully achieved 130% sales target for a newly launched product in the Delta region for the first time. Built strong customer relationships by providing personalized beauty consultations, leading to higher customer loyalty and repeat purchases.
- Tasks: Providing personal consultations, Focusing on the new launches, Maintaining the appearance of product displays, Submit daily/weekly sales reports, Attendance at periodic training on new products and Transferring knowledge to new colleagues or the work team.

Contact : Mr. Mohamed Farok - 01204448769

Beauty Consultant Biostream

06/2022 - 10/2023

New Damietta

Biostream is a beauty company that started in Egypt with the aim of bridging the gap between the high prices of international brands and the low quality of local brands.

Achievements/Tasks

- Achievements: I received excellent feedback from customers for attentive listening and providing customized beauty solutions. Promote new product lines through in-store demos and awareness sessions, and increase customer engagement and sales. Train and support new colleagues on effective sales techniques and product knowledge to improve team performance.
- Tasks: • Manage product presence in beauty centers and pharmacies • Meet monthly sales targets • Introduce and launch new products

Contact : Dr. Abdulaziz - 01146116882

Sales Manager Furniture Hub

10/2023 - 01/2025

New Damietta

Furniture Hub is an Egyptian platform (founded 2019) offering modern home and office furniture, antiques, and lighting through e-commerce.

Achievements

- Drove sales growth by leading teams, managing key accounts, and strengthening client relationships through tailored solutions.

SKILLS

Communication Skills

Adaptability & Flexibility

Attention to Detail

Product Demonstration

Sales Techniques

Upselling & Cross-selling

Multilingual Communication

Beauty Consultation

CERTIFICATES & TRAINING

Modern Sales Training – Dr. Ahmed Khalifa, Growth Engine

- Focused on modern sales strategies, customer needs analysis, negotiation techniques, and closing high-value deals.

Sales Enhancement Program (RECAP) – Dr. Tamer Mahfouz, Academy

- Enhanced skills in client relationship management, consultative selling, and boosting sales performance through structured methodologies.

EDUCATION

**Bachelor's Degree in Education –
Specialization in Psychology**
Kafr El Sheikh University

09/2017 - 07/2019

LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Professional Working Proficiency