

Abdullrahman Alahwal

Mobile: 0547119423 | Email: abdullrahman.alahwal@gmail.com | LinkedIn: [linkedin.com/in/abodalahwal](https://www.linkedin.com/in/abodalahwal)

Professional Summary

Motivated and results-driven sales professional with proven success in B2C sales and account management. Closed high-value deals, including a multi-branch contract with Sheerlatteen (40+ branches) and a SAR 30,000 contract with a major footwear brand. Skilled in lead generation, cold calling, and building long-term customer relationships.

Experience

Event Coordinator – Formula 1 & Formula E (2024 – 2025)

- Managed access control and crowd organization during large-scale events.
- Ensured smooth operations and positive guest experience under high-pressure conditions.

Freelance Digital Marketer (2024)

- Secured a SAR 30,000 contract with a footwear company to manage social media and advertising campaigns.
- Developed proposals addressing client needs, boosting brand awareness, and driving sales.

Sales Representative – Shagardi (Dec 2022 – July 2023)

- Closed a multi-branch contract with Sheerlatteen, covering 40+ branches in Jeddah and Makkah. - Conducted cold calls, pitched SaaS ordering solutions to restaurant managers, and consistently met monthly targets.
- Maintained strong client relationships through proactive follow-ups and personalized support

Sales Representative / Field Promoter – Various Companies (2020 – Jan 2023)

- Promoted products in malls and events for brands like Saudi Ceramics, SACO, and Arab Bank.
- Delivered product demonstrations, distributed promotional offers, and increased sales engagement.

Skills

- Cold Calling & Lead Generation
- Customer Relationship Management
- Negotiation & Closing Deals
- Time Management & Target Achievement
- Problem Solving & Teamwork
- Event Coordination & Public Dealing

Education: High School Diploma – Jeddah Al-Raeedah Secondary School (GPA: 95.88%)