

BABAR ALI

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Location: Jazan, Saudi Arabia

Professional Summary

Dedicated and versatile professional with a Master's degree in English (2015, University of Sargodha) and multiple professional diplomas. Experienced in sales, customer service, manufacturing, and supervision with proven success as a Pre-Sales Representative (PSR) at PepsiCo (2021-2023). Skilled in achieving sales targets, leading teams, and handling client relationships. Also knowledgeable in construction, hospitality, and educational roles, offering flexibility to work across industries. Known for strong communication, problem-solving, and adaptability in multicultural environments.

Core Competencies

- Sales & Route Management
- Customer Relationship Building
- Market Analysis & Target Achievement
- Team Leadership & Staff Training
- Operations & Manufacturing Support
- Safety, Compliance & Documentation
- English Language & Communication Skills
- Multilingual: English, Urdu, Arabic (basic)

Professional Experience

PepsiCo – Pre-Sales Representative 2023 – 2025

- Handled daily sales operations across assigned routes.
- Ensured product availability, visibility, and merchandising in retail stores.
- Maintained long-term customer relationships and addressed client concerns.
- Consistently achieved monthly sales targets.
- Coordinated with supply chain teams for timely delivery of goods.
- Collected market insights and reported competitor activities.
- Manufacturing & Supervision – Assisted in team management, production activities, and quality control.
- Customer Service Roles – Gained experience in service handling, client support, and communication.

Education

- Master of Arts in English Literature – University of Sargodha, Pakistan (2015-2017)
- Bachelor of Arts – Pakistan (2013-2015)

- Intermediate - Pakistan (2011-2013)
- Matriculation - Pakistan(2009-2011)

Diplomas & Certifications

- Diploma in Office Management
- Diploma in AutoCad
- PTE- Pearson Test of English (certified)
- Digital skills (certified- Government E-Rozgaar Programme)

Languages

- English - Fluent
- Urdu - Native
- Arabic - Basic / Intermediate

Personal Information

- Father's Name: Muhammad Hayat
- Date of Birth: 16/05/1993
- Nationality: Pakistani
- Marital Status: Single
- Iqama Status: Transferable
- Current Location: Jazan, Saudi Arabia