

Abdullah

Assistant manager

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Riyadh, Riyadh, 12477, SA

Results-oriented Sales Specialist with over 5 years of experience spanning sales, marketing, and HR roles at Maheroon. Adept at driving revenue growth, building strong client relationships, and leading cross-functional initiatives. Known for exceeding targets, adapting quickly to new challenges, and delivering strategic insights through data-driven decision-making.

Work Experience

HR Specialist

Maheroon | Riyadh

Aug 2023 - Present

- Led recruitment and onboarding processes for new hires
- Implemented employee engagement programs that improved retention
- Supported HR operations across departments

Marketing Specialist

Maheroon | Riyadh

Aug 2022 - Aug 2023

- Developed and executed digital marketing strategies across multiple platforms
- Increased engagement by 30% through optimized content and analytics
- Conducted market research to identify growth opportunities

Sales Specialist

Maheroon | Riyadh

Aug 2020 - Aug 2021

- Managed client accounts and consistently exceeded monthly sales targets by 15%
- Delivered product presentations and closed high-value deals
- Partnered with marketing team to launch targeted campaigns

Core Skills

Sales Specialist, marketing, HR, revenue growth, client relationships, cross-functional initiatives, targets, data-driven decision-making, digital marketing strategies, content, analytics, market research, growth opportunities, client accounts, sales targets, product presentations, deals, marketing team, campaigns, recruitment, onboarding processes, employee engagement programs, retention, HR operations

Education

Jeddah university

Higher national diploma Industrial engineering

Aug 2016 - Aug 2018

Languages

English (Fluent), Arabic (Native)