

Fai Fahad Aldasam

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Saudi Arabia

SUMMARY

As a Marketing & Innovation graduate with hands-on experience in project coordination, social media management, and content creation. Skilled in digital marketing, data analysis and project management, with strong problem-solving and teamwork abilities. Seeking to leverage creativity and strategic thinking to drive impactful marketing initiatives and business growth.

EXPERIENCE

Cash Point Information Technology Company | Saudi Arabia

Trainee | July 2025 - August 2025

- Coordinated and supported multiple projects to ensure smooth execution.
- Designed and edited creative content, including photography and video.
- Developed and implemented operational and marketing plans.
- Managed social media accounts and boosted engagement.
- Assisted customers and built positive client relationships.

EDUCATION

Technical College | Saudi Arabia

Diploma's Degree in Marketing and Innovation | August 2025

- Enhanced the ability to innovate and develop products and services aligned with customer needs.
- Strengthened strategic planning skills and implemented innovative marketing campaigns.
- Improved communication and presentation skills to effectively convey marketing ideas.

OTHER

- Courses and Certifications:**
 - Understanding the Labor Market | September 2025.
 - Digital Marketing and Technology Tools | September 2025.
 - Artificial Intelligence and Data Analysis in the Future Labor Market | September 2025.
 - Importance of Data Science and Artificial Intelligence | September 2025.
 - Sales and Marketing | January 2025.
 - Procurement and Project Stakeholder Management | January 2025.
 - Customer Service - Professional Interaction | April 2025.
 - Leadership Skills | April 2025.
 - English Conversation Basics | December 2024.
 - Self-Management and Personal Development | April 2024.
- Hard Skills:**
 - Digital Marketing Tools.
 - Social Media Management.
 - Content Creation Tools.
 - Email Marketing Platforms.
 - Data Visualization.
 - Data Analysis & Entry.
 - Project Manegment.
 - Microsoft Office Suite.
- Soft Skills:**
 - Problem-Solving.
 - Critical Thinking.
 - Effective Communication.
 - Time Management.
 - Collaboration & Teamwork.
 - Flexibility & Adaptability.
- Languages:** Arabic (Native), English (Intermediate).